



Doing a Successful Research Project: Using Qualitative or Quantitative Methods

By Martin Brett Davies, Nathan Hughes

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Carrying out a research project is a daunting task, presenting you with deadline anxieties, unfamiliar language and practical dilemmas. This book is a straightforward, user-friendly guide on how to manage your research project successfully - akin to having a tutor at your side.

Doing a Successful Research Project:

- offers an accessible introduction to qualitative and quantitative methods
- takes you through the entire research process from planning to write-up
- includes extensive real-life examples of good and bad research practice

The second edition of this no-nonsense textbook, containing further discussion of internet-based research methods, research ethics and more, provides students with the self-discipline and the confidence to conduct their own research projects, whatever discipline they are from, and also the understanding required to identify the advantages and disadvantages of different strategies.

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