



Jewish Wisdom for Business Success: Lessons from the Torah and Other Ancient Texts

By Levi Brackman, Sam Jaffe

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Sacred Jewish texts such as the Torah and the Kabbalah have long been considered repositories of some of the greatest wisdom ever assembled. Yet only the smartest and most successful business professionals take advantage of these powerful collections of advice. Using real-world business situations as illustrative examples, this book reveals a four-thousand-year-old blueprint for success.

Readers will find practical insights on:

conquering fear - harnessing will power - removing ego from the equation - mastering negotiation techniques - dealing with failure - utilizing spiritual entrepreneurship - harvesting the power of positivity - and finding the right balance of character traits to succeed in any career or business venture

The ancient Jewish writings contain a breadth of knowledge anyone can use, in business and in life. This enlightening and practical guide gives readers the direction they need to make it work for them.

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"The corporate examples are relevant and timely (right down to the implosion of Countrywide Financial) and the proposed practices contain pearls of wisdom such as a weekly 'audit of the soul' where strengths and weaknesses are assessed in terms of recent actions and are examined for mistakes, correctable by a four-step process. The authors outline sound principles and provide ample strong examples in this solid business primer." --*Publishers Weekly*

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