



Spreadsheet Modeling and Decision Analysis: A Practical Introduction to Management Science

By Ragsdale Cliff T

Download now

Read Online 

Spreadsheet Modeling and Decision Analysis: A Practical Introduction to Management Science By Ragsdale Cliff T

Valuable software, realistic examples, and fascinating topics . . . everything you need to master the most widely used management science techniques using Microsoft Excel™ is right here! Learning to make decisions in today's business world takes training and experience. Cliff Ragsdale--the respected innovator in the field of management science--is an outstanding guide to help you learn the skills you need, use Microsoft Excel for Windows to implement those skills, and gain the confidence to apply what you learn to real business situations. SPREADSHEET MODELING AND DECISION ANALYSIS gives you step-by-step instructions and annotated screen shots to make examples easy to follow. Plus, interesting sections called The World of Management Science show you how each topic has been applied in a real company.

 [Download Spreadsheet Modeling and Decision Analysis: A Prac ...pdf](#)

 [Read Online Spreadsheet Modeling and Decision Analysis: A Pr ...pdf](#)

Spreadsheet Modeling and Decision Analysis: A Practical Introduction to Management Science

By Ragsdale Cliff T

Spreadsheet Modeling and Decision Analysis: A Practical Introduction to Management Science By Ragsdale Cliff T

Valuable software, realistic examples, and fascinating topics . . . everything you need to master the most widely used management science techniques using Microsoft Excel™ is right here! Learning to make decisions in today's business world takes training and experience. Cliff Ragsdale--the respected innovator in the field of management science--is an outstanding guide to help you learn the skills you need, use Microsoft Excel for Windows to implement those skills, and gain the confidence to apply what you learn to real business situations. SPREADSHEET MODELING AND DECISION ANALYSIS gives you step-by-step instructions and annotated screen shots to make examples easy to follow. Plus, interesting sections called The World of Management Science show you how each topic has been applied in a real company.

Spreadsheet Modeling and Decision Analysis: A Practical Introduction to Management Science By Ragsdale Cliff T **Bibliography**

- Sales Rank: #5512102 in Books
- Published on: 1995-04
- Original language: English
- Number of items: 1
- Binding: Hardcover
- 550 pages

 [Download Spreadsheet Modeling and Decision Analysis: A Prac ...pdf](#)

 [Read Online Spreadsheet Modeling and Decision Analysis: A Pr ...pdf](#)

Download and Read Free Online Spreadsheet Modeling and Decision Analysis: A Practical Introduction to Management Science By Ragsdale Cliff T

Editorial Review

Review

In our opinion, Ragsdale has sufficient technical depth, including algebraic modeling, in all of the topics we teach (linear programming, decision analysis, queuing models, simulation, and forecasting). The text is well written with a wide range of problems (easy to very difficult) from a variety of applications.

[Ragsdale] has a very straightforward presentation of a difficult topic. It is readable for students and useful for professors.

About the Author

Cliff Ragsdale is the Bank of America Professor, Department of Business Information Technology in the Pamplin College of Business at Virginia Tech, where he has taught since 1990. He received his Ph.D. in Management Science and Information Technology from the University of Georgia. He also holds an M.B.A. in Finance and B.A. in Psychology from the University of Central Florida. Before pursuing his Ph.D., he was supervisor of Benefit Finance & Qualified Plans at the international headquarters of Red Lobster, Inc. He is a member consultant for Compass Modeling, Inc., and has served as an information systems and statistical consultant for the General Mills Restaurant Group and the accounting firm of Deloitte & Touche. Dr. Ragsdale's primary areas of research interest include microcomputer systems and applications, artificial intelligence, mathematical programming, and applied statistics. His research has appeared in DECISION SCIENCES, NAVAL RESEARCH LOGISTICS, OMEGA: THE INTERNATIONAL JOURNAL OF MANAGEMENT SCIENCE, COMPUTERS & OPERATIONS RESEARCH, OPERATIONS RESEARCH LETTERS, PERSONAL FINANCIAL PLANNING, and other publications. He has also received the Pamplin award for excellence in teaching from the Pamplin College of Business Administration at Virginia Tech. Dr. Ragsdale is an active member of DSI and INFORMS. He was proceedings coordinator for the 1995 National DSI Meeting and has served as vice president for Member Services and vice president of Publications for Southeast DSI. He has also served on the board of directors for the Southwest Virginia Chapter of APICS and as the faculty adviser for the student chapter of APICS at Virginia Tech.

Users Review

From reader reviews:

Tod Espitia:

Reading a publication can be one of a lot of exercise that everyone in the world adores. Do you like reading book so. There are a lot of reasons why people fantastic. First reading a e-book will give you a lot of new info. When you read a e-book you will get new information due to the fact book is one of several ways to share the information or their idea. Second, studying a book will make anyone more imaginative. When you looking at a book especially hype book the author will bring that you imagine the story how the figures do it anything. Third, you are able to share your knowledge to some others. When you read this Spreadsheet Modeling and Decision Analysis: A Practical Introduction to Management Science, you may tells your family, friends and soon about yours guide. Your knowledge can inspire others, make them reading a reserve.

Anthony Hubbard:

The publication with title Spreadsheet Modeling and Decision Analysis: A Practical Introduction to Management Science has a lot of information that you can discover it. You can get a lot of gain after read this book. This particular book exist new knowledge the information that exist in this guide represented the condition of the world at this point. That is important to you to be aware of how the improvement of the world. This specific book will bring you within new era of the syndication. You can read the e-book with your smart phone, so you can read the item anywhere you want.

Wm Mills:

Reading can called imagination hangout, why? Because if you are reading a book especially book entitled Spreadsheet Modeling and Decision Analysis: A Practical Introduction to Management Science your head will drift away trough every dimension, wandering in each aspect that maybe unknown for but surely can become your mind friends. Imaging each and every word written in a guide then become one contact form conclusion and explanation that maybe you never get ahead of. The Spreadsheet Modeling and Decision Analysis: A Practical Introduction to Management Science giving you a different experience more than blown away the mind but also giving you useful details for your better life on this era. So now let us show you the relaxing pattern the following is your body and mind is going to be pleased when you are finished reading through it, like winning a. Do you want to try this extraordinary wasting spare time activity?

Kenneth Armstrong:

In this time globalization it is important to someone to get information. The information will make a professional understand the condition of the world. The healthiness of the world makes the information quicker to share. You can find a lot of recommendations to get information example: internet, classifieds, book, and soon. You can view that now, a lot of publisher that will print many kinds of book. Often the book that recommended to you is Spreadsheet Modeling and Decision Analysis: A Practical Introduction to Management Science this reserve consist a lot of the information from the condition of this world now. This book was represented how does the world has grown up. The terminology styles that writer require to explain it is easy to understand. Typically the writer made some analysis when he makes this book. That's why this book suitable all of you.

Download and Read Online Spreadsheet Modeling and Decision Analysis: A Practical Introduction to Management Science By Ragsdale Cliff T #3H2NP5RBTYV

Read Spreadsheet Modeling and Decision Analysis: A Practical Introduction to Management Science By Ragsdale Cliff T for online ebook

Spreadsheet Modeling and Decision Analysis: A Practical Introduction to Management Science By Ragsdale Cliff T Free PDF download, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Spreadsheet Modeling and Decision Analysis: A Practical Introduction to Management Science By Ragsdale Cliff T books to read online.

Online Spreadsheet Modeling and Decision Analysis: A Practical Introduction to Management Science By Ragsdale Cliff T ebook PDF download

Spreadsheet Modeling and Decision Analysis: A Practical Introduction to Management Science By Ragsdale Cliff T Doc

Spreadsheet Modeling and Decision Analysis: A Practical Introduction to Management Science By Ragsdale Cliff T Mobipocket

Spreadsheet Modeling and Decision Analysis: A Practical Introduction to Management Science By Ragsdale Cliff T EPub