



The Educated Franchisee: The How-To Book for Choosing a Winning Franchise

By Rick Bisio, with Mike Kohler

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The Educated Franchisee will show you:

- How to find a franchise that is right for you
- How owning a franchise can create wealth
- Where to find quality franchisors
- What qualities franchisors look for
- How to gather information from franchisees
- How to make sure the franchise makes money
- How to confidently select the best franchise
- The five keys to success in owning a franchise

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Editorial Review

About the Author

As one of the most respected franchise consultants in the United States, **Rick Bisio** has guided thousands of people to great business decisions regarding business ownership and franchising. Rick has owned both franchised and non-franchised businesses. He has bought, sold and invested in businesses and worked as an advisor to others seeking the same. In this book Rick shares his secrets for success. Rick is a regular speaker on the topics of business ownership and franchising and currently lives on a small resort island in Florida with his family.

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Vincent Espinoza:

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Douglas Brim:

The reason? Because this The Educated Franchisee: The How-To Book for Choosing a Winning Franchise is an unordinary book that the inside of the guide waiting for you to snap it but latter it will distress you with the secret it inside. Reading this book alongside it was fantastic author who have write the book in such

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