



# Corporate Social Responsibility: Definition, Core Issues, and Recent Developments

By Brent D. Beal

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#### About the Author

**Dr. Brent D. Beal** teaches Strategic Management in the College of Business and Technology at University of Texas at Tyler. Dr. Beal conducts research on corporate social responsibility (CSR), strategic management, value creation, and economic markets. He is particularly interested in the interplay between business and society and in the norms, narratives, and institutions that govern this interaction.

Dr. Beal has published research articles in the *Journal of Philosophical Economics*, *The Academy of Management Journal*, *Journal of Management*, *Business Horizons*, *Journal of Managerial Issues*, and the *Case Research Journal*.

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