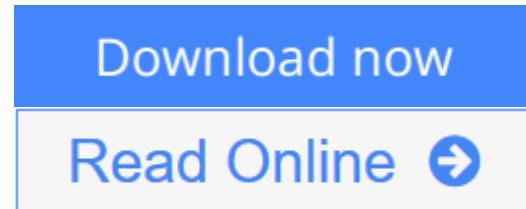


# International HRM: A Cross-Cultural Approach

By Terence Jackson



## International HRM: A Cross-Cultural Approach By Terence Jackson

The book takes a cross-cultural approach to the study and practice of human resource management by examining the contributions of different cultures in interaction and discussing academic issues within the context of actual companies and real cultures. Each chapter provides real-life cases together with sample questions that will help readers to draw conclusions from the cases. Each chapter ends with a section on various management implications, together with a section providing useful pointers for students' further research.

International HRM will be recommended reading on courses in international management, international human resource management and cross-cultural management, for advanced undergraduates, postgraduates and MBA students.

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## **International HRM: A Cross-Cultural Approach** By Terence Jackson **Bibliography**

- Sales Rank: #6321724 in Books
- Brand: Brand: SAGE Publications Ltd
- Published on: 2002-07-24
- Original language: English
- Number of items: 1
- Dimensions: 9.50" h x .60" w x 6.75" l, 1.02 pounds
- Binding: Paperback
- 252 pages

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‘Most books on IHRM-related topics address issues from the context of the multinational corporation; this book expands that perspective by looking at how different cultures tend to treat HR practices under conditions of globalization and within the domestic context. This book will be one that students and practitioners will want to have in their personal libraries’ - **Mark Mendenhall, The University of Tennessee at Chattanooga**

‘An interesting and original treatment of an increasingly important subject. Students and academics will welcome the extensive use of case material, as well as a geographical coverage that is significantly broader than is found in most other books on this topic’ - **Professor Paul Blyton, Cardiff Business School**

‘In today's global economy, understanding the international dimensions of human resource management could not be more important. Terence Jackson brings a clarity of ideas and a creativity that allows readers of his new book, **International HRM**, both to understand the complexities of global people management and to, in fact, be better managers’ - **Professor Nancy J Adler, Faculty of Management, McGill University**

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