



## McKeachie's Teaching Tips

By Wilbert McKeachie, Marilla Svinicki

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This indispensable handbook provides helpful strategies for dealing with both the everyday challenges of university teaching and those that arise in efforts to maximize learning for every student. The suggested strategies are supported by research and adaptable to specific classroom situations. Rather than suggest a "set of recipes" to be followed mechanically, the book gives instructors the tools they need to deal with the ever-changing dynamics of teaching and learning. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>.

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### **Editorial Review**

#### **Review**

"MCKEACHIE'S TEACHING TIPS is the best introduction to teaching at the college level; it is incredibly useful as you begin your career, and you'll find yourself referring to it for years to come."

"Excellent text on teaching at the college level. I would recommend this text not only for new faculty and adjuncts, but for all faculty. This is a valuable resource."

"This is a teaching and learning resource that needs to stay on the corner of your desk."

"Extremely practical and approachable. A strong introduction/overview of key concepts and theories that are critical for novice and continuing instructors. A comprehensive collection of advice and ideas that stimulate thinking about effective instruction. It provides incoming teachers with a foundation that many instructors develop only after extensive experience."

#### **About the Author**

Wilbert J. McKeachie is Professor Emeritus and former chair of the Department of Psychology at the University of Michigan. He is also a research scientist and past director of the University of Michigan Center for Research on Learning and Teaching. He has served as president of the American Psychological Association and of the American Association for Higher Education. He has also served as chair of the Committee on College and University Teaching, Research, and Publication of the American Association of University Professors. He speaks at workshops and conferences around the world and has published numerous articles in the United States and internationally.

Marilla Svinicki is Associate Professor in the Department of Educational Psychology and the retired director of the Center for Teaching Effectiveness at the University of Texas at Austin. She earned both her B.A. and M.A. at Western Michigan University and her Ph.D. at the University of Colorado. Her research interests include application of principles of learning to instruction in higher education and development of faculty and graduate students as teachers. She regularly teaches the college teaching methodology course at UT Austin along with the psychology of human learning and instructional psychology.

### **Users Review**

#### **From reader reviews:**

#### **Robert Hicks:**

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