



The Missing Link: from College to Career and Beyond, Personal Financial Management (4th Edition)

By Fred Selinger

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Editorial Review

Review

What is the most interesting class you've taken" interviewers ask me. My unadulterated answer is always "Personal Finance". I talk about all the ways this class helped me grow in the real world. tell them about the time when Fred Selinger inspired me to save \$1,400 at a pre-owned car dealership. I tell them about how he pushed me to negotiate with my credit card company. "If you think you're frugal now, wait until you take the class. Take it now. Thank me later."

— **Vivek L.**

"One of the most valuable classes at Cal that I attended was not an engineering class, nor was it technical. It was **UGBA 196, Personal Financial Management**. Professor Selinger seared into our brain about "the magic of compounding" and how it is ever so important that managing your personal finances while you are still young will reap benefits orders of magnitudes higher than if you started later."

— **Jesse C.**

"It's not often that you can take EVERYTHING that you learned in a class and get to apply it to real life. In addition, I'm keeping the book from the class because I know it will be incredibly useful throughout the next couple of years as I begin to make my way into the real world. Once again, thank you!"

— **Chelsea G.**

About the Author

After graduating from the University of California at Berkeley, Fred Selinger went on to a distinguished career in corporate finance, investment banking, and financial consulting. He has been licensed in insurance, securities and real estate. He has served as a corporate CEO and on boards of public, private, and non-profit enterprises. Now in his seventh year of teaching "Personal Financial Management" at the University of California at Berkeley, Mr. Selinger has authored his fourth updated book, "The Missing Link: from College to Career and Beyond".

Users Review

From reader reviews:

Shannon Bland:

Do you have favorite book? When you have, what is your favorite's book? Reserve is very important thing for us to learn everything in the world. Each reserve has different aim or even goal; it means that guide has different type. Some people truly feel enjoy to spend their time for you to read a book. These are reading whatever they acquire because their hobby will be reading a book. Consider the person who don't like reading through a book? Sometime, man or woman feel need book if they found difficult problem or exercise. Well, probably you will need this The Missing Link: from College to Career and Beyond, Personal Financial Management (4th Edition).

Lydia Baum:

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