Data Stewardship: An Actionable Guide to Effective Data Management and Data Governance

By David Plotkin

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Data stewards in business and IT are the backbone of a successful data governance implementation because they do the work to make a company's data trusted, dependable, and high quality. *Data Stewardship* explains everything you need to know to successfully implement the stewardship portion of data governance, including how to organize, train, and work with data stewards, get high-quality business definitions and other metadata, and perform the day-to-day tasks using a minimum of the steward's time and effort. David Plotkin has loaded this book with practical advice on stewardship so you can get right to work, have early successes, and measure and communicate those successes, gaining more support for this critical effort.

- Provides clear and concise practical advice on implementing and running data stewardship, including guidelines on how to organize based on company structure, business functions, and data ownership
- Shows how to gain support for your stewardship effort, maintain that support over the long-term, and measure the success of the data stewardship effort and report back to management
- Includes detailed lists of responsibilities for each type of data steward and strategies to help the Data Governance Program Office work effectively with the data stewards

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Editorial Review

Review

"...an excellent guide for any organization that involves user data management and protection…I would recommend it to any organization with data stewardship needs."--**Computing Reviews,** *Data Stewardship*

"Much has been shared over the years about data stewardship, but David Plotkin's Data Stewardship *has been the real eye-opener for me. His thoughts on stewardship make sense and his methods work. I'm so glad he's finally put his knowledge into a book – it's exactly what the data stewardship community needs!"* - Sherry Michaels, Data Quality Program Manager, The Hartford Financial Services Group

About the Author
David Plotkin is an Advisory Consultant for EMC2, working in Enterprise Information Management. He is responsible for leading efforts at client companies to plan and implement Data Governance both as stand-alone efforts and as part of other initiatives such as Data Quality improvement and Master Data Management. He has previously managed Data Governance at an insurance company and managed data quality at two large banks. He has been working with data governance, data modeling, metadata and data quality for over 20 years. He is a popular speaker at DAMA chapters and conferences, and serves as a subject matter expert on many topics around metadata, data governance, and data quality.

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