



# Kaizen in Logistics and Supply Chains

By Euclides Coimbra

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**Kaizen in Logistics and Supply Chains** By Euclides Coimbra

## CHANGE FOR THE BETTER!

**Learn to create world-class logistics and supply chains in any industry using kaizen's seven main principles**

At a time when businesses are restructuring to become more competitive, many seek a road map to improve their operations. *Kaizen in Logistics and Supply Chains* is at the forefront of this journey--and can point you in the right direction to help your company in implementing innovative production and logistics systems and changing its culture for the better.

Based on the themes of Masaaki Imai's bestseller, *Gemba Kaizen*, considered the "bible" of the quality/management movement, this new work provides the first highly detailed explanation of how to create world-class logistics and supply chains regardless of industry. It includes more than 200 photographs, flow diagrams, value stream maps, and tables--and features a case study that illustrates how a company became more competitive by successfully implementing kaizen principles. There's never been a better guide to lead your company's quest for improvement.

## KEY FEATURES:

- Explanation of how the seven main kaizen principles can be applied to transform world-class logistics and worldwide supply chains
- Prerequisites for implementing these systems, including stabilization and change management activities
- Concrete steps to implementing kanban systems, internal and external logistics loops, design flow production lines, and supermarket systems
- Detailed real-world case study to illustrate successful implementation of the book's theories, and scorecards so readers can evaluate their progress in practice
- Foreword by Masaaki Imai, Founder and Chairman of the Kaizen Institute, and author of the bestseller *Gemba Kaizen*

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## Kaizen in Logistics and Supply Chains By Euclides Coimbra Bibliography

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## **Editorial Review**

### About the Author

**Euclides Coimbra** is a Managing Director of Kaizen Institute Iberia and was a student of Masaaki Imai, having spent the last 25 years of his career in the supply chain consulting field, and 14 years with the Kaizen Institute. He is a leading authority in the design of supply chain and logistics systems, having lead international consulting project teams at Nestle, Volvo, Rusal, Bosch and many other companies.

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