SAP Certified Application Associate CRM Fundamentals with SAP CRM 7.0 EhP2

By C Rawat, B Cole

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SAP Certified Application Associate - CRM Fundamentals with SAP CRM 7.0 EhP2 - C_TCRM20_72
These questions are similar to the ones asked in the actual Test.
How should I know? I know, because although I have been working as an SAP CRM Consultant for many years, I have myself recently certified with the latest version of the Associate Certification test.
Before you start here are some Key features of the SAP CRM Associate Certification Exam.
The "SAP Certified Application Associate - CRM Foundation with SAP CRM 7.0 EhP2" certification exam verifies that the candidate has the basic knowledge required in the area of SAP Customer Relationship Management.
This certificate proves that the candidate has an overall understanding of the application consultant profile for CRM solutions, and can implement this knowledge practically in projects under guidance of an experienced consultant.
This certificate is a highly recommended - although not mandatory - prerequisite for qualification to CRM Application Professional in any of the specialist areas.
It is recommended as an entry-level qualification to allow consultants to get acquainted with the fundamentals of CRM.
The exam is Computer based and you have three Hours to answer 80 Questions.
The Questions are (mostly) multiple choice type and there is NO penalty for an incorrect answer.
Some of the Questions have more than one correct answer. You must get ALL the options correct for you to be awarded points.
For questions with a single answer, the answers will have a button next to them. You will be able to select only one button.
For questions with multiple answers, the answers will have a 'tick box' next to them. This allows you to select multiple answers.
You are not allowed to use any reference materials during the certification test (no access to online documentation or to any SAP system).
 Clearing the Certification will not automatically lead you to a job.
 However a Certification with some project experience will certainly open a lot of doors for you.
So if you have little or no experience, you should get yourself certified, get some

project experience, and then the whole of the SAP World open for you to explore.

Helping you with the first step on you ladder to success is this book!

Some UNIQUE features of this Book:

- There is NO Other material in the market for the SAP Certified Application Associate - CRM Fundamentals with SAP CRM 7.0 EhP2 Associate Certification exam.

- The authors have themselves cleared the exam.

- All questions are multiple choice format, similar to the questions you will get in the actual exam.

- Over 200 authentic questions, testing the exact same concepts that will be tested in Your exam!

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