



Advances in Experimental Social Psychology: 42

From Academic Press

Download now

Read Online ➔

Advances in Experimental Social Psychology: 42 From Academic Press

Advances in Experimental Social Psychology continues to be one of the most sought after and most often cited series in this field. Containing contributions of major empirical and theoretical interest, this series represents the best and the brightest in new research, theory, and practice in social psychology.

This serial is part of the Social Sciences package on ScienceDirect. Visit info.sciencedirect.com for more information.

Advances in Experimental Social Psychology is available online on ScienceDirect — full-text online of volume 32 onward.

Elsevier book series on ScienceDirect gives multiple users throughout an institution simultaneous online access to an important complement to primary research. Digital delivery ensures users reliable, 24-hour access to the latest peer-reviewed content. The Elsevier book series are compiled and written by the most highly regarded authors in their fields and are selected from across the globe using Elsevier's extensive researcher network.

For more information about the Elsevier Book Series on ScienceDirect Program, please visit: info.sciencedirect.com/bookseries/

 [Download Advances in Experimental Social Psychology: 42 ...pdf](#)

 [Read Online Advances in Experimental Social Psychology: 42 ...pdf](#)

Advances in Experimental Social Psychology: 42

From Academic Press

Advances in Experimental Social Psychology: 42 From Academic Press

Advances in Experimental Social Psychology continues to be one of the most sought after and most often cited series in this field. Containing contributions of major empirical and theoretical interest, this series represents the best and the brightest in new research, theory, and practice in social psychology.

This serial is part of the Social Sciences package on ScienceDirect. Visit info.sciencedirect.com for more information.

Advances in Experimental Social Psychology is available online on ScienceDirect — full-text online of volume 32 onward.

Elsevier book series on ScienceDirect gives multiple users throughout an institution simultaneous online access to an important complement to primary research. Digital delivery ensures users reliable, 24-hour access to the latest peer-reviewed content. The Elsevier book series are compiled and written by the most highly regarded authors in their fields and are selected from across the globe using Elsevier's extensive researcher network.

For more information about the Elsevier Book Series on ScienceDirect Program, please visit: info.sciencedirect.com/bookseries/

Advances in Experimental Social Psychology: 42 From Academic Press Bibliography

- Rank: #4471367 in eBooks
- Published on: 2010-03-10
- Released on: 2010-03-10
- Format: Kindle eBook

 [Download Advances in Experimental Social Psychology: 42 ...pdf](#)

 [Read Online Advances in Experimental Social Psychology: 42 ...pdf](#)

Editorial Review

About the Author

Mark P. Zanna is a retired University Professor and former Chair of Psychology at the University of Waterloo. He received his BA ('66) and PhD ('70) from Yale University.

Professor Zanna's area of research is the psychology of attitudes. Primarily funded over the years by grants from the Social Sciences and Humanities Research Council of Canada, he has studied attitude structure and function, attitude formation and change, communication and persuasion (including the persistence of persuasion), and the attitude-behaviour relation. He has also conducted research on (a) overcoming resistance to persuasion, including research on subliminal priming and persuasion, self-affirmation and persuasion, and narrative persuasion, and (b) implicit attitudes (i.e., relatively automatic, intuitive evaluations), including research on aversive racists (i.e., those individuals who test low on thoughtful, conscious measures of prejudice, but high on more automatic, intuitive measures of prejudice) and defensive self-esteem (i.e., those individuals who test high on thoughtful, conscious measures of self-esteem, but low on more automatic, intuitive measures of self-esteem). In the domain of health promotion, he has evaluated a 'safer sex' intervention and tested the subtle effects (e.g., on implicit norms) of movie stars' smoking in feature films. Currently, he is investigating the causes and consequences of negative implicit norms toward females in STEM disciplines. A winner of several career awards for distinguished scientific contribution (D. O. Hebb Award, Canadian Psychological Association, 1993; D. T. Campbell Award, Society of Personality and Social Psychology, 1997; Fellow, Royal Society of Canada, 1999; Inaugural Excellence in Research Award, UW, 2000; Inaugural Distinguished University Professor, UW, 2004; Inaugural Excellence in Graduate Supervision, UW, 2005; Distinguished Scientist Award, Society of Experimental Social Psychology, 2007; K. Lewin Award, Society for the Psychological Study of Social Issues, 2010; Killam Prize Laureate, Canada Council for the Arts, 2011), Professor Zanna has been a consulting editor of the top four journals in social/personality psychology (Journal of Personality and Social Psychology, Journal of Experimental Social Psychology, Personality and Social Psychology Bulletin, and Journal of Personality) plus 7 other journals. Currently, he co-edits the Ontario Symposium on Personality and Social Psychology (since 1981) and the Advances in Experimental Social Psychology (since 1991), the two major edited book series in social psychology. He has also been elected to the presidencies of the two major learned societies in social psychology, the Society of Experimental Social Psychology (1985) and the Society of Personality and Social Psychology (1997). 32 (of 34) of Professor Zanna's doctoral or postdoctoral students have taken academic positions. Six students chaired their respective departments (plus one was the President of a small US college) and 12 others became editors (or consulting editors) of major journals in the field. According to the Web of Science, Professor Zanna's lifetime citations now (February, 2014) exceed 9,500 (h = 50; H = 55). According to Google Scholar, lifetime citations now (February, 2014) exceed 21,200 (h = 74). Finally, Professor Zanna has ranked 12th and 20th worldwide in citations in social psychology textbooks and social psychology handbooks, respectively.

Users Review

From reader reviews:

Tommie Payton:

The book *Advances in Experimental Social Psychology: 42* can give more knowledge and information about everything you want. Exactly why must we leave the best thing like a book *Advances in Experimental Social Psychology: 42*? A few of you have a different opinion about guide. But one aim this book can give many facts for us. It is absolutely right. Right now, try to closer using your book. Knowledge or info that you take for that, it is possible to give for each other; you may share all of these. Book *Advances in Experimental Social Psychology: 42* has simple shape but you know: it has great and massive function for you. You can seem the enormous world by available and read a publication. So it is very wonderful.

Edward Olivieri:

Now a day folks who Living in the era everywhere everything reachable by connect to the internet and the resources in it can be true or not involve people to be aware of each details they get. How people have to be smart in receiving any information nowadays? Of course the answer then is reading a book. Reading a book can help persons out of this uncertainty Information especially this *Advances in Experimental Social Psychology: 42* book because book offers you rich information and knowledge. Of course the knowledge in this book hundred % guarantees there is no doubt in it you probably know this.

Michael Bradley:

Reading can called brain hangout, why? Because when you find yourself reading a book particularly book entitled *Advances in Experimental Social Psychology: 42* your mind will drift away trough every dimension, wandering in most aspect that maybe unidentified for but surely will become your mind friends. Imaging every single word written in a book then become one form conclusion and explanation in which maybe you never get previous to. The *Advances in Experimental Social Psychology: 42* giving you one more experience more than blown away your mind but also giving you useful facts for your better life in this particular era. So now let us show you the relaxing pattern this is your body and mind is going to be pleased when you are finished reading it, like winning an activity. Do you want to try this extraordinary spending spare time activity?

Jeffrey Baptiste:

This *Advances in Experimental Social Psychology: 42* is brand-new way for you who has intense curiosity to look for some information because it relief your hunger of information. Getting deeper you on it getting knowledge more you know or else you who still having tiny amount of digest in reading this *Advances in Experimental Social Psychology: 42* can be the light food in your case because the information inside this kind of book is easy to get simply by anyone. These books produce itself in the form that is reachable by anyone, yeah I mean in the e-book form. People who think that in reserve form make them feel tired even dizzy this guide is the answer. So there is absolutely no in reading a book especially this one. You can find what you are looking for. It should be here for anyone. So , don't miss the item! Just read this e-book variety for your better life in addition to knowledge.

**Download and Read Online Advances in Experimental Social
Psychology: 42 From Academic Press #8XT3MJSEWQZ**

Read Advances in Experimental Social Psychology: 42 From Academic Press for online ebook

Advances in Experimental Social Psychology: 42 From Academic Press Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Advances in Experimental Social Psychology: 42 From Academic Press books to read online.

Online Advances in Experimental Social Psychology: 42 From Academic Press ebook PDF download

Advances in Experimental Social Psychology: 42 From Academic Press Doc

Advances in Experimental Social Psychology: 42 From Academic Press Mobipocket

Advances in Experimental Social Psychology: 42 From Academic Press EPub