



Doing Research in Business and Management: An Introduction to Process and Method

By Dan Remenyi, Brian Williams, Arthur Money, Ethne Swartz

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- Rank: #2128155 in eBooks
- Published on: 1998-08-07
- Released on: 2014-09-22
- Format: Kindle eBook

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About the Author

BARIN K. WILLIAMS has a B.A and M.A from Stanford University and held managerial jobs in education, communication, and publishing.

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