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Phrases such as "corporate culture," "market culture" and the "knowledge economy," have now become familiar clarion calls in the world of work. They are calls that have echoed through organizations and markets. Clearly something is happening to the ways markets and organizations are being represented and intervened in and this signals a need to reassess their very constitution. In particular, the once clean divide that placed the economy, dealt with mainly by economists, on one side, and culture, addressed chiefly by those in anthropology, sociology and the other "cultural sciences," on the other, can no longer hold.

This volume presents the work of an international group of academics from a range of disciplines including sociology, media and cultural studies, social anthropology and geography, all of whom are involved not only in thinking "culture" into the economy but thinking culture and economy together.

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Editorial Review

About the Author

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Before joining the Open University I worked in the School Management, UMIST (University of Manchester Institute of Science and Technology), the Department of Land Economy, University of Cambridge, and the Department of Geography, Queen Mary, University of London. I was a Fellow of the Institute of Advanced Study and a Fellow of St John's College, University of Durham from 1 October to 20 December 2007. I am a co-editor of the new Journal of Cultural Economy.

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