



Small Business Management

By Justin G. Longenecker, J. William Petty, Leslie E. Palich, Frank Hoy

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Bibliography

- Sales Rank: #85169 in Books
- Brand: Brand: Cengage Learning
- Published on: 2013-09-26
- Original language: English
- Number of items: 1
- Dimensions: 11.25" h x 9.00" w x 1.25" l, 3.71 pounds
- Binding: Hardcover
- 736 pages

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