



Summary: Smartcuts: Review and Analysis of Snow's Book

By BusinessNews Publishing

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The must-read summary of Shane Snow's book: "Smartcuts: How Hackers, Innovators, and Icons Accelerate Success".

This complete summary of the ideas from Shane Snow's book "Smartcuts" states how nowadays it takes less and less time to make money. People aren't doing this by taking shortcuts, but 'smartcuts'. These 'smartcuts' break conventions and find better ways to get more done. According to Snow, smartcutters hack their way to success, using principles that fall into three categories: shorten, leverage and soar. This summary explains each of these categories in detail and tells you how you can start thinking laterally and hack your way to success.

Added-value of this summary:

- Save time
- Discover how to hack your way to success
- Follow the nine principles of taking 'smartcuts' to get things done faster

To learn more, read "Smartcuts" and find your smartcut to success!

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