



Sustainable Strategic Management

By Jean Garner Stead, W Edward Stead

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This volume has been designed as a supplement to traditional texts in graduate and undergraduate strategic management courses. Few textbooks reflect the importance of sustainability and environmental protection. This book aims to fill this gap by including discussion of the natural environment.

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Sustainable Strategic Management By Jean Garner Stead, W Edward Stead Bibliography

- Sales Rank: #7157557 in Books
- Published on: 2003-11-30
- Original language: English
- Number of items: 1
- Dimensions: 9.25" h x 6.50" w x .75" l, .0 pounds
- Binding: Hardcover
- 280 pages

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