



Critical Chain

By Eliyahu M. Goldratt

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"Critical Chain," a gripping fast-paced business novel, does for Project Management what Eli Goldratt's other novels have done for Production and Marketing. Dr. Goldratt's books have transformed the thinking and actions of management throughout the world.

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Editorial Review

Review

"Anyone who doesn't snap up a copy is missing a wonderful opportunity for professional and personal development." -- *Assembly*

"Critical Chain will revolutionize project management." -- *World Aero-Engine Review*

"Critical Chain's powerful yet simple techniques...solve project management's toughest problems." -- *James R. Holt, Professor of Engineering Management, Washington State University*

"Eli Goldratt's first novel, *The Goal*, shook up the factory floor...Goldratt essentially adds a discipline for understanding what drives project performance and therefore what the focus of a project manager's attention should be." -- *Harvard Business Review*

"This book (*Critical Chain*) is valuable to two main audiences: project managers and senior managers...useful for dealing with one of the most difficult and pressing management challenges: developing highly innovative new products." -- *Harvard Business Review*

About the Author

One of the world's most sought after business leaders - author and educator, Dr. Eli Goldratt. Eli Goldratt has been described by *Fortune Magazine* as a "guru to industry" and by *Business Week* as a "genius". His charismatic, stimulating, yet sometimes unconventional style has captured the attention of audiences throughout the world. Eli is a true thinker who provokes others to think.

Eli Goldratt is the creator of the Theory of Constraints (TOC) and is the author of 8 books, including the business best sellers *The Goal*, *It's Not Luck*, and *Critical Chain*. Goldratt's Theory of Constraints is used by thousands of companies, and is taught in hundreds of colleges, universities, and business schools. His books have sold over 3 million copies and have been translated into 23 languages. Goldratt's fascinating work as an author, educator and business pioneer has resulted in the promulgation of TOC into many facets of society and has transformed management thinking throughout the world.

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