



Templeton's Way with Money: Strategies and Philosophy of a Legendary Investor

By Alasdair Nairn, Jonathan Davis

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The enduring legacy of a legendary investor

Called the "greatest stock picker of the century" by Money magazine, legendary fund manager Sir John Templeton is remembered as one of the world's foremost investors, known for his pioneering insights and phenomenal investment performance over a professional career which spanned more than half a century.

Templeton's Way with Money provides a unique, professional 21st century appraisal of what made this formidable investor the success he was—and why his methods remain as valid today as they were during his long and successful lifetime.

Written by two investment experts, one of whom worked closely with Sir John for ten years, and drawing on previously unpublished documents, the book explains in detail how John Templeton's simple but effective investment philosophy of riding out the ups and downs of the market cycle continues to be as relevant as ever for professional and private investors alike.

Key features include:

- A fresh and detailed reappraisal, drawing on a number of previously unpublished documents, of the philosophy which Templeton applied to the two phases of his investment career—first as an investment counsel, and latterly as the most successful global fund manager of his generation
- A detailed and original study of the performance of the Templeton Growth Fund, demonstrating in detail how Templeton achieved the Holy Grail of investment—above average returns with below average risk
- First hand accounts from former colleagues of their experience in working with Templeton—including those of author Alasdair Nairn's ten-year career working with and for the investment management organization that was Templeton's life work
- Proprietary and original research which explains why Templeton's seemingly simple investment philosophy is sure to produce exceptional returns if implemented effectively

Current market conditions make Templeton's contrarian investment method of profiting from pessimism particularly relevant today, and this book a must-read for anyone working with investments.

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Editorial Review

Review

All investors should read this book the tips, as well as the story of how he made his billions, are well worth the book's price. (Money Week, 20th April 2012)

From the Inside Flap

Sir John Templeton is universally acknowledged as one of the most successful money managers of the twentieth century, best known for his trailblazing approach as a global equity investor, fearlessly hunting for stock market bargains in places where few professionals had ventured before. While much has been written about this giant of the investment world, Templeton's Way with Money: Strategies and Philosophy of a Legendary Investor offers a fresh and independent analysis of the man and his methods, exploring his personal history and explaining in layman's language why his insights are still so relevant today.

An inspiration for thousands of investors, Templeton is a member of a small professional elite, money managers who attain the ultimate goal of stock market investment—consistently above average returns with below average risk. Drawing from an extensive selection of sources (many of them published here for the first time), investment experts Jonathan Davis and Alasdair Bairn take a new and unbiased look at the long career of a true master of the game, one who excelled both as investment counsel and manager of a mutual fund that broke all records for its sustained and consistent market outperformance over a period of nearly four decades. This timely book sifts through some of the myths surrounding Templeton's career to demonstrate, using personal interviews and original analytical research, why Templeton's methods worked, why they are so often misunderstood, and what investors must do to take advantage of his key ideas and insights.

Part biography, part investment advice, Templeton's Way with Money skillfully dissects Templeton's life, career, investment philosophy, and the track record of his first mutual fund, and sketches out the opportunities open to investors for following in his footsteps. The authors conclude by using Templeton's methods to offer a compelling analysis of the threats and opportunities facing investors as they seek to make more informed investment decisions in today's troubled financial environment.

From the Back Cover

Praise for Templeton's Way with Money: Strategies and Philosophy of a Legendary Investor

"What a simply great new contribution about a beyond great market phenomenon. Any investor, young amateur, or fifty-year professional will benefit to be sure. A lot of wisdom here for non-investors too."—Ken Fisher 27-year Forbes columnistNew York Times bestselling authorFounder and CEO, Fisher Investments

"John Templeton was an inspiration to me and the smartest investor I have ever met. His insights and example are as valid today as they ever were. This book explains brilliantly how and why he was able to put together his phenomenal track record, and what we can all learn from him."—Dr. Mark MobiusChairman, Templeton Emerging Markets Group

"Anyone calling themselves an investor should read this book. It is a treasure trove packed with a wonderful

combination of Sir John's collected wisdom on the enduring power of the value-based contrarian approach and the authors' fresh insights into both Sir John's methods and their application in today's investment opportunity set."—James Montier Portfolio Manager, GMOAuthor, The Little Book of Behavioral Investing

Legendary fund manager Sir John Templeton is widely considered one of the world's foremost investors, known for his pioneering insights and phenomenal investment success over a professional career that spanned more than half a century. Exploring what made this formidable market wizard so profitable, Templeton's Way with Money shows why Templeton's methods remain as valid today as ever. Presenting proprietary and original research, this book shows how a seemingly simple investment philosophy can produce exceptional returns, making it a must-read for anyone working with investments.

Users Review

From reader reviews:

Jeffrey Sandoval:

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Trey Olivas:

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