



# The Modern Mixologist: Contemporary Classic Cocktails

By Tony Abou-Ganim

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**The Modern Mixologist: Contemporary Classic Cocktails** By Tony Abou-Ganim

Over the course of the past two decades, Tony Abou-Ganim has earned his reputation as one of the leaders in the craft cocktail movement. Through his work with food and hospitality legends like Mario Batali, Steve Wynn, and Harry Denton, Abou-Ganim has earned his reputation as "the Modern Mixologist," someone bringing the traditional art of mixology into the 21st century. Now, in *The Modern Mixologist*, Abou-Ganim has established the new standard in cocktail books — a must-have guide to home mixology in a beautiful, coffee-table–suitable format. Featuring gorgeous full-color photography throughout by the award-winning Tim Turner, this book instantly becomes the most beautiful guide to creating cocktails available anywhere. If you carry one high-end cocktail book, this is it — sure to be a terrific gift item all year round.

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# **The Modern Mixologist: Contemporary Classic Cocktails**

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## **The Modern Mixologist: Contemporary Classic Cocktails By Tony Abou-Ganim Bibliography**

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## Editorial Review

Review

### PRAISE FOR TONY ABOU-GANIM AND *THE MODERN MIXOLOGIST*:

"Tony Abou-Ganim is the poster boy for modern mixology." —**Mario Batali**

"The [*Modern Mixologist*] unfolds with wonderfully simple step by step logic that will lead the reader to cocktail expertise...Cheers to a triumph!" —**Dale DeGroff**, author of *The Craft of the Cocktail* and *The Essential Cocktail*

"One of the top mixologists in the world." —Adam Klappholz, *Vanity Fair*

"The *Modern Mixologist*: this book is the one to get!" —**Jimmy Fallon**, *Late Night with Jimmy Fallon*

"A modern classic from an industry legend." —**Jim Meehan**, *GQ*

"If you've ever had a great—or even a good—cocktail in Las Vegas, one of the people you need to thank is Tony Abou-Ganim." —**Liquor.com**

"[*The Modern Mixologist*] is both fascinating—from a historical perspective—as well as informational, with all sorts of helpful photos on techniques, tools and other miscellaneous requirements to becoming a better bar chef." —**Steve Dolinsky**, Adventures in Urban Eating

"One of the top 25 most influential cocktail personalities of the past century...[Tony Abou-Ganim's] influenced countless bartenders and has built an empire of modern bartending." —**Imbibe** magazine

"Abou-Ganim is now one of the giants in his industry, yet his new book, *The Modern Mixologist*, makes cocktails accessible. There is no insider's regalia; there are no navel-gazing anecdotes. Aptly named, *The Modern Mixologist* is a guide to being just that." —**Chicago Tribune**

"It is a challenge to produce a cocktail book that is unlike all of the others on the market and it is a task that I believe Tony Abou-Ganim has successfully accomplished in his first book, *The Modern Mixologist: Contemporary Classic Cocktails*." —Colleen Graham, **About.com: Cocktails**

"Who better to deliver an advanced course in home bartending than the 'Modern Mixologist' himself? Tony Abou-Ganim's new book covers specialized glassware, infusions and seasonal drinks, along with 60 of his best recipes." —**The Tasting Table**

"Tony Abou-Ganim, the legendary 'Modern Mixologist,' is a global leader in the craft cocktail renaissance." —Catherine Stanton Schiff, *Cocktails for Everyone*

"Abou-Ganim is one of the fathers of modern mixology, one of the superstars of the cocktail revival and a mentor to many of the best bartenders in the country." —Anthony Todd, *The Chicagoist*

"The book is beautiful. It's packed with helpful information on glassware and bar basics, and it also provides a guide to mixing drinks with seasonal produce as well as a brief history of cocktails." —YUMsugar

"Despite his stature, Abou-Ganim's one of the more humble and passionate successful food people I've met. This comes across in the book. Most refreshingly, he's not judgmental or pedantic. He doesn't vilify vodka or make amateurs feel dumb. His only non-negotiable is the pursuit of quality." —Mike Nagrant, *New City* magazine

"In *The Modern Mixologist* internationally celebrated cocktail authority Tony Abou-Ganim shares his vast knowledge. This new book combines 60 of Abou-Ganim's very best recipes alongside practical bar tips, cocktail history, as well as quotes from leading authorities and industry personalities." — *Bar & Beverage Magazine*

"*The Modern Mixologist* is the definitive twenty-first century cocktail guide." —Nightclub & Bar website

"Tony Abou-Ganim wrote the book on Las Vegas mixology...Thanks to his pioneering efforts, talents and tastes, today we're among the nation's most innovative cocktail cities." —*Vegan Seven* magazine

"Leading the cocktail-culture comeback, award-winning master mixologist Tony Abou-Ganim revisits the pre- and post-prohibition drinks shaping today's bar menus." —*Restaurants & Institutions* magazine

#### About the Author

Tony Abou-Ganim grew up in the bar business, learning the craft from his cousin Helen David at the Brass Rail Bar in Port Huron, Michigan, before going on to develop the cocktail programmes of numerous restaurants in San Francisco (working with Harry Denton) and New York (working with Mario Batali) and at the Bellagio Hotel in Las Vegas. He operates his own beverage consulting firm specialising in bar staff training, product education, and cocktail development, and also serves as the national ambassador of the US Bartenders Guild.

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