



Ethics in a Cocoon: How (Not) to Live Well Together

By David Schwantes

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Ethics in a Cocoon: How (Not) to Live Well Together By David Schwantes

Cocoon demonstrates, in easy-to-understand language, that ethics is about trust, and happiness. Trust is the essential ingredient to mutually-supportive and durable relationships, focused on reducing life's imperfections. Such relationships are the key to happiness. But we cannot live deep inside protective cocoons and still build trust and relationships. Instead, we must develop all the dimensions of what makes us human--intellectual (truth), spiritual (unity), moral (goodness), and aesthetic (beauty). Above all, we have to know ourselves, and be able to pass the "mirror test" every day. Our most important relationship, after all, being with ourself, and we don't discover our spiritual unity without a Personal Strategic Plan. Nor can we become ethically fit without enthusiasm, equanimity and a commitment to excellence--traits not found in cocoons. Only ethical fitness can help us find the resolution to the fundamental ethical dilemmas we all face--truth versus loyalty, short-term versus long-term, individual versus community, and justice versus mercy. This book suggests we use a variety of lenses to look at the world today--power, wealth, prestige, status. We use the lenses of economics, politics, and technology. We do not use nearly enough the lens of ethics--relationships, happiness, decency, and the golden mean. Once we're ethically fit--the result of continuous practice--we're able to recognize ethical dilemmas, approach them skillfully, and resolve them successfully. This book shows the way to such fitness, which is useful in any context or relationship, personal, local or global. Cocoon is a self-improvement book of the first order, with real-life macro-illustrations of the ethical dilemmas we face in a complex and crowded world in which too many of us pursue the dictates of false gods. It includes over 500 practice questions, and was developed as a textbook in the ethics courses the author taught to seniors at Ramapo College from 2002 through 2007.

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Ethics in a Cocoon: How (Not) to Live Well Together By David Schwantes Bibliography

- Sales Rank: #6216193 in Books
- Brand: Brand: AuthorHouse
- Published on: 2007-09-27
- Original language: English
- Number of items: 1
- Dimensions: 11.00" h x 1.24" w x 8.25" l, 2.43 pounds
- Binding: Paperback
- 496 pages



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Editorial Review

About the Author

V. David Schwantes graduated from Dartmouth College and the Amos Tuck School of Business in 1962. He holds a Master's Degree in Economics from the University of Minnesota, and is a Certified Financial Planner. Mr. Schwantes served in the United States Marine Corps and Marine Corps Reserve from 1963 through 1969. He was an executive at The Pillsbury Company and at Medtronic Inc., in addition to serving several large healthcare organizations as a financial advisor and strategist. From 2002 through 2007, Mr. Schwantes taught at Ramapo College, developing the course in ethics for which this book became the primary text. He also taught a Contemporary Topics course for Ramapo's M.B.A. program. He and his wife Margaret were married in 1965. They have two sons, and currently reside in Plymouth, MN.

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