



# How to Start a Home-based Car Detailing Business (Home-Based Business Series)

By Renny Doyle

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## How to Start a Home-based Car Detailing Business (Home-Based Business Series) By Renny Doyle

Whether you plan to go it alone or build a team, this book takes you through all phases of setting up and running a thriving home-based car detailing business, from estimating start-up costs to opening your doors. This book includes profiles of professional detailers and business professionals who share valuable insight on owning a business. Learn all about equipping your business, exploring web-based and traditional marketing methods, establishing a solid sales system, and expanding your own home-based car detailing business.

Look for useful charts and worksheets throughout the book, including:

Vehicle Evaluation Form  
Sales Forecasts and Cash Flow Projections  
Sample Estimate Worksheet  
Sample Bid and Invoice  
Client Check-In Form

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*By Renny Doyle*

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**Bibliography**

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### **Editorial Review**

#### Review

"Go pro or go home. Renny Doyle teaches unique professional strategies for a successful & sustainable detailing business."

–Jason Rose, Meguiar's, Inc, Global Technical Services & Training Manager: Professional Products Division

Renny's book should be your guide to successful solutions for everything detailing related. – Bob Eichelberg, President, Flex Polishers

Renny's book should be the first thing you purchase, not a can of car wax. –Mike Phillips, Director of Training, Autogeek.net

#### From the Back Cover

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#### About the Author

Renny Doyle has been a Master Detailer for over 30 years and his list of clientele is filled with both business leaders and celebrities alike including being the "Detailer of Air Force One." Renny is the editor of Auto Detailing Magazine and the producer of Auto Detailing TV.com.

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