



Strategic Corporate Social Responsibility: Stakeholders in a Global Environment

By William B. Werther, David Chandler

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Review

"The book is a powerful and persuasive presentation of strategic CSR." (Mr. Dharmendra Nath *UPKRAM* 2011-06-11)

About the Author

William B. Werther, Jr. is Professor of Management at the University of Miami's School of Business Administration, a Fellow and former Chair of the International Society for Productivity and Quality Research, a Fellow in the World Academy of Productivity Science, and former Chair for the Managerial Consultation Division of the Academy of Management. His teaching and research focuses on strategy with its implications for human performance and corporate social responsibility. An award-winning author and teacher, he has published more than 100 professional articles and a number of books including *Third Sector Management* (Georgetown University Press, 2001) and *Human Resources and Personnel Management, Fifth Edition* (McGraw-Hill, 1996). He earned a PhD (University of Florida, 1971) in Economics and Business Administration (Phi Beta Kappa). Before joining the faculty at the University of Miami in 1985, he was Professor of Management at Arizona State University for 14 years.

David Chandler is Assistant Professor of Management and Co-Director of the Managing for Sustainability Program at the University of Colorado Denver. His broad area of research interest lies at the dynamic interface between the organization and its institutional environment. Empirically, he focuses on studying organizations within the context of corporate social responsibility, business ethics, and firm/stakeholder relations. In addition to teaching the capstone corporate strategy course in the Professional MBA and 11-month MBA Programs at the University of Colorado Denver, he also teaches a Sustainable Business Practices course in the Executive MBA Program. He received his Ph.D. in Management from the University of Texas at Austin.

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