



# The Complete Book of Chalk Lettering: Create and Develop Your Own Style

By Valerie McKeehan

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## The Complete Book of Chalk Lettering: Create and Develop Your Own Style By Valerie McKeehan

Ubiquitous at boutiques and cafés, on Etsy and Pinterest, in stationery and home decor, the art of chalk lettering is hotter than ever. Valerie McKeehan, an Etsy standout whose work has been featured in magazines and websites from *Good Housekeeping* to RealSimple.com, teaches us everything we need to know to create gorgeous hand-drawn chalk designs. The book is also a practice space, with three foldout “chalkboards”—the inside cover and foldout back cover are lined with blackboard paper.

In over 60 lessons, learn the ABCs of lettering (literally) and basic styles: serif, sans serif, and script. Next, how to lay out a design, combine various styles into one cohesive piece, add shadows and dimension. Master more advanced letter styles, from faceted to ribbon to “vintage circus.” Use banners, borders, flourishes. And finally, 12 projects to show off your newfound skills: including a Winter Wonderland Snow Globe; a smartphone-themed birthday card to text friends and family; a one-of-a-kind party invitation to create, photograph, and mail; and a bake sale sign guaranteed to put everyone who sees it in the mood for a cupcake!

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**Bibliography**

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### Editorial Review

#### Review

“We’ve all had handwriting envy before, but Valerie McKeehan teaches us how to up our decorative doodle skills in her chalk lettering book. Follow the steps and your letters will be swooping, swashing, and stroking in no time!” –*Justine*

“In over 60 lessons, learn the ABCs of lettering (literally)...” –*Sweet Paul*

#### From the Back Cover

##### *Say It with Chalk*

In more than 60 lessons learn the art of hand-drawn chalk lettering from an Etsy superstar. Then show off your newfound skills and create your own unique look.

- Master your ABCs, from basic letterforms—serif, sans serif, and script—to fun lettering styles like Bubble, Spooky, and Vintage Circus.
- Discover how to play with chalk dust to add shadows and dimensions; how to illustrate borders, banners, frames; and how to embellish with flourishes, laurels, hearts, and arrows.
- From basic tools and tips (how to sharpen a stick of chalk, how to prep a blackboard) to a dozen inspiring projects, it’s a complete guide to the playful art of chalk lettering.

#### About the Author

Valerie McKeehan opened her chalkboard boutique, Lily & Val, on Etsy in 2012. She lovingly creates each piece entirely by hand, from sketch to slate, out of her home studio in Pittsburgh, Pennsylvania. Her website is [lilyandval.com](http://lilyandval.com).

### Users Review

#### From reader reviews:

##### **David Hogan:**

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to the library. Let's examine.

**Carl Kile:**

A lot of people always spent their very own free time to vacation or perhaps go to the outside with them household or their friend. Were you aware? Many a lot of people spent many people free time just watching TV, or playing video games all day long. If you need to try to find a new activity that is look different you can read a book. It is really fun for you personally. If you enjoy the book you read you can spent the entire day to reading a reserve. The book The Complete Book of Chalk Lettering: Create and Develop Your Own Style it is quite good to read. There are a lot of people that recommended this book. These folks were enjoying reading this book. In the event you did not have enough space to bring this book you can buy the e-book. You can m0ore effortlessly to read this book out of your smart phone. The price is not too expensive but this book has high quality.

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