



The New Geography of Innovation: Clusters, Competitiveness and Theory

By Xavier Tinguely

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Innovation is the main engine of competitiveness. However, in a world in which everything goes faster, the inherent nature of the innovation process has changed. This book assesses both the theoretically and empirically intertwined relationship between innovation, clusters and multinational enterprises in today's economy.

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Editorial Review

About the Author

Xavier Tinguely holds a PhD in Economics (magna cum laude) from the Faculty of Economics and Social Sciences of the University of Fribourg, Switzerland. His work was rewarded by the 2012 grant of the Foundation for the 25th anniversary of the Swiss Bank Corporation. In 2012 Tinguely was appointed Visiting Research Scholar at the Fox School of Business of Temple University in Philadelphia, USA, and received a fellowship for promising young Swiss scientist by the Swiss National Science Foundation. During his time as researcher at the Centre for Competitiveness of the University of Fribourg, Switzerland, Tinguely contributed to several publications in the field of international business and private mandates on regional competitiveness.

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