



Exchange-Traded Funds For Dummies

By Russell Wild

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Exchange-Traded Funds For Dummies By Russell Wild

The fast and easy way to get a handle on ETFs

Exchange-traded funds (ETFs) have a strong foothold in the marketplace, because they are less volatile than individual stocks, cheaper than most mutual funds, and subject to minimal taxation. But how do you use this financial product to diversify your investments in today's fast-growing and ever-changing market?

Exchange-Traded Funds For Dummies shows you in plain English how to weigh your options and pick the exchange-traded fund that's right for you. It tells you everything you need to know about building a lean, mean portfolio and optimizing your profits. Plus, this updated edition covers all of the newest ETF products, providers, and strategies, as well as Commodity ETFs, Style ETFs, Country ETFs, and Inverse ETFs.

- Create the stock (equity) side of your portfolio
- Handle risk control, diversification, and modern portfolio theory
- Manage small, large, sector, and international investments
- Add bonds, REITs, and other ETFs
- Invest smartly in precious metals
- Work non-ETFs into your investment mix
- Revamp your portfolio to fit life changes
- Fund your retirement years

Plus, you'll get answers to commonly asked questions about ETFs and advice on how to avoid mistakes that many investors—even the experienced ones—make. It provides forecasts of the future for ETFs and personal spending and also provides a complete list of ETFs and Web resources to assist your investment. With *Exchange-Traded Funds For Dummies*, you'll soon discover what makes ETFs the hottest investment on the market.

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Exchange-Traded Funds For Dummies By Russell Wild Bibliography

- Sales Rank: #623711 in Books
- Published on: 2011-12-27
- Original language: English
- Number of items: 1
- Dimensions: 9.10" h x 1.00" w x 7.30" l, 1.25 pounds
- Binding: Paperback
- 384 pages



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Editorial Review

From the Back Cover

The fast and easy way to get a handle on ETFs

Playing with money can be hazardous to your wealth, so how can you use ETFs to diversify your investments without losing your cash and your cool? *Exchange-Traded Funds For Dummies, 2nd Edition* shows you in plain English how to weigh your options and confidently pick the ETFs that are right for you to build a lean, mean portfolio and optimize your profits. So what are you waiting for?

- The ABCs of ETFs — find out everything from what makes ETFs so sleek and economical to what goes into actually buying, holding, and selling them
- Don't put all your eggs in one basket — discover how to mix and match your stock ETFs to build a diversified portfolio that will serve you well in both good times and bad
- Put the "I" in diversification — meet a bevy of bond, real estate, and commodity ETFs you can massage into your portfolio for maximum diversification
- Sample the menu — take a look at sample portfolios and find one that fits like a glove, or tinker around and make one that suits your personal tastes, preferences, and goals
- Find your zen — every good portfolio needs a cool head and steady hands to maintain and tweak it, and that's just what you'll learn to do

Open the book and find:

- The differences between ETFs and mutual funds
- The ETF players: Who creates, sells, and manages the funds
- Risk control, diversification, and other things you need to know
- Lots of options for investing in stocks of small, large, growth, and value companies
- Advice for adding international investments to your mix
- ETFs that allow you to invest in industry sectors
- Ten mistakes most investors (even smart ones) make

Learn to:

- Navigate the ETF marketplace
- Make informed investments
- Grasp the latest ETF products, providers, and strategies

About the Author

Russell Wild, MBA, is a NAPFA-certified financial advisor and principal of Global Portfolios, an investment advisory firm. His writing has appeared in many national magazines and numerous professional journals. He is also the author of *Bond Investing For Dummies* and *Index Investing For Dummies*.

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Thomas Palmer:

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